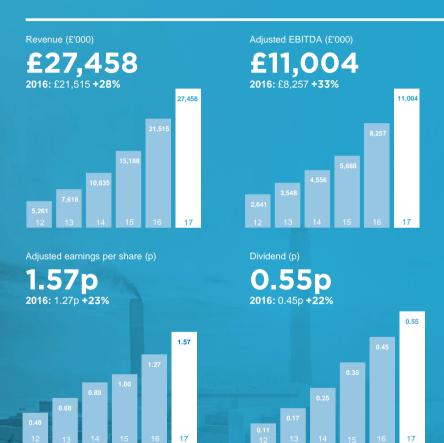




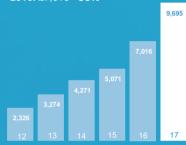


# **GROUP - 2017 FINANCIAL HIGHLIGHTS**



Adjusted profit before tax (£'000)

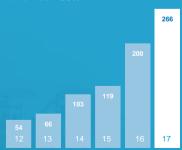
2016: £7.016 +38%



Average headcount

266

2016: 200 +33%



## OPERATIONAL HIGHLIGHTS - FY 2017

## **Operational Highlights**

- Record revenues delivered by the Corporate Division growing 32% to £21.5m (2016: £16.3m).
- Procurement Corporate Order Book increased 39% to £39.0m, with strong customer retention at 85% and robust performance from strong new customer wins.
- · SME Division has matured, generating record EBITDA of £2.5m providing material cash generation.
- Initiated process of restructuring the Corporate service offering by client category under a unified "Inspired" brand, which
  is due to complete in H1 2018.

## **Acquisition Highlights**

- Integration of FEML and Churchcom, acquired in April 2017, progressing well and in line with expectations.
- Acquired Horizon in July 2017, increasing geographical presence and strengthening position as a market leader in Ireland.
- Horizon traded in line with Board expectations in H2 2017, and trading in 2018 has started strongly.
- Final settlement, in cash, of the outstanding consideration due to the vendors of STC Energy and Carbon Holdings Limited, Wholesale Power UK and Informed Business Solutions.

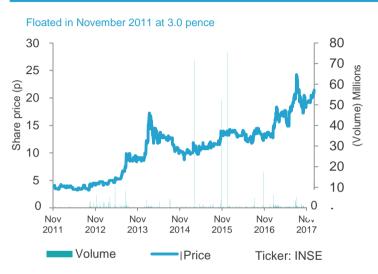
### **Board Transition**

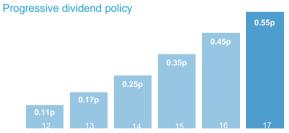
- Mark Dickinson appointed Chief Executive Officer of the Group in October 2017.
- Richard Logan appointed as an Independent Non-Executive Director in March 2017.
- Gordon Oliver appointed as an Independent Non-Executive Director in January 2018.
- Matthew Thornton steps down as Sales Director and moves to Non-Executive Director, completing the transition of the Board to two Executive Directors, supported by a Non-Executive Chairman and three Non-Executive Directors.





# GROUP - KEY STATS AS AT FEBRUARY 2018



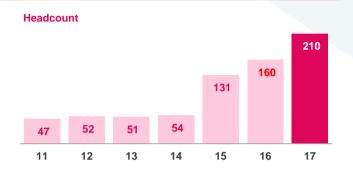


Board	Shares(m)	Holding (%)
Matthew Thornton	38.6	7%
Praetura Ventures LLP	11.1	2%
Mark Dickinson	0.7	0.1%
Richard Logan	0.3	0.1%
	50.7	9.2%
Significant shareholders (as at 14.02.2018)	Shares (m)	Holding (%)
Miton Asset Management	80.3	14%
Living Bridge	67.1	12%
Hargreave Hale	49.5	9%
Janet Thornton	38.6	7%
Slater Investments	31.5	6%
Regent Gas Holdings	30.7	5%
BGF Investment Management	17.1	3%
River and Mercantile Asset Mgt	16.5	3%
Santander Asset Management	16.2	3%



# **CORPORATE DIVISION - 2017 OVERVIEW**

Corporate (£'000)	2017	2016	Variance
Revenue	21,460	16,320	+32%
Gross profit	19,230	14,568	+32%
Gross profit margin (%)	90%	89%	
EBITDA	10,197	7,596	+34%
EBITDA margin (%)	48%	47%	



#### Procurement order book (£'000)

# 24,512

14

15

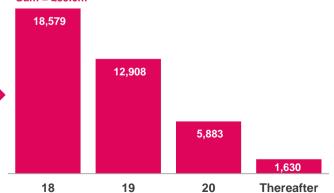
16

17

#### Secured procurement revenue profile (£'000)

(When procurement order book will convert to revenue and cash)

#### Sum = £39.0m





8,893

12

4,332

11

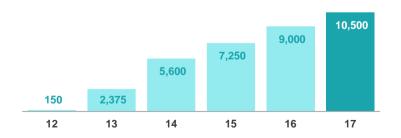
10,972

13

# SME DIVISION - 2017 OVERVIEW

SME (£'000)	2017	2016	Variance
Revenue	5,998	5,195	15%
Gross Profit	3,583	2,741	31%
	,	53%	3170
Gross Profit Margin (%)	60%	53%	
EBITDA	2,455	1,752	40%
EBITDA Margin %	41%	34%	

#### Clients



Revenue by suppliers	2017	2016	Terms
Supplier A	38%	32%	80% on live date
Supplier B	26%	33%	80% on live date
Supplier C	0%	1%	100% on live date
Supplier D	12%	7%	80% on live date
Supplier E	1%	7%	Monthly in arrears
Supplier F	14%	10%	80% on live date
Supplier G	2%	1%	Monthly in arrears
Supplier H	1%	4%	Monthly in arrears
Others	6%	5%	Various

## Headcount





## **GROUP - INCOME STATEMENT**

Income statement (£'000)	31 December 2017	31 December 2016
Revenue	27,458	21,515
Cost of sales	(4,645)	(4,206)
Gross profit	22,813	17,309
Gross Profit Margin	83%	80%
Employment costs	(8,235)	(6,345)
Other administrative expenses	(3,574)	(2,707)
EBITDA	11,004	8,257
EBITDA margin	40%	38%
Depreciation	(495)	(422)
Finance expenditure	(1,561)	(819)
Adjusted PBT	9,695	7,016
Stated before:		
Deal-related costs	(896)	(408)
Restructuring costs	(614)	(122)
Amortisation	(3,297)	(2,149)
Share-based payment costs	(591)	(318)

#### Revenue growth

> Growth in revenue primarily driven by growth in Corporate Division revenue of £5.1m and a £0.8m increase in SME Division revenue

#### EBITDA margin

- Increasing gross profit and EBITDA margin due to change in mix of revenue between Corporate and SME
- > 78% of revenue contributed from Corporate Division (2016: 76%)

#### Finance expenditure

Increase as a result of the £607k unwinding of deferred consideration and £89k of foreign exchange variance in the period.

#### **Exceptional Costs**

- Deal fees in FY17 relate to the 3 Corporate acquisitions of FEML, Churchcom and Horizon.
- Restructuring costs generated by the integration of the Corporate Division under a unified "Inspired" brand.

#### Amortisation

- > Increase in the year driven by amoritsation generated from acquired intangibles
- > £2.56m FY17 vs £1.57m FY16

#### Share-based payment costs

Increase as a result of LTIP granted in the year



# **GROUP - STATEMENT OF FINANCIAL POSITION**

Statement of financial position (£'000)	31 December 2017	31 December 2016	
Non-current assets Goodwill Intangible assets Tangible assets	21,680 11,662 1,406	12,988 7,391 1,332	Goodwill  > Increase in goodwill in the year driven by acquisition of FEML, Churchcom and HEG
Current assets	·		
Trade and other debtors	16,305	12,409 <	Trade and other debtors > Accrued revenue – £11.4m (2016: £8.9m) with
Cash	5,183	984	£1.2m relating to the acquisitions in the year
Total assets	56,236	35,103	> Trade Debtors – £3.3m (2016: £2.6m)
Current liabilities			
Trade and other payables	2,532	1,712	Bank borrowings
Bank borrowings	2,037	3,338 -	> Within FY17, £1.5m RCF shown as current borrowings
Contingent consideration	3,036	2,460 💉	
Current tax liability	3,022	2,413	Contingent consideration > Total of £4.4m relating to HEG and IBSL
Non-current liabilities			> £3.4m HEG
Bank borrowings	17,809	8,286	> £1.0m IBSL Of which:
Trade and other payables	32	62	> £3.0m current > £1.4m non-current
Contingent consideration	1,375	797	
Interest rate swap	144	149	Net debt
Deferred tax liability	1,126	1,004	Increased to £14.9m (2016: £10.8m) as a result of funding acquisitions of FEML and
Total liabilities	31,114	20,229	Churchcom
Net assets	25,122	14,874	



# **GROUP - CASH FLOW STATEMENT**

Cash flow statement (£'000)	31 December 2017	31 December 2016	
Profit before income tax	3,553	4,019	
Adjustments			
Depreciation	495	422	
Amortisation	3,297	2,149	
Share-based payment costs	591	318	
Finance expenditure	1,557	742	
Other financial items	(292)	77	Cash generated from operations
Cash flows before changes in working capital	9,201	7,727	> 39% increase in cash generated from operations in the year
Movement in working capital			operations in the year
Increase in trade and other receivables	(2,441)	(2,949)	
Increase in trade and other payables	152	200	
Cash generated from operations	6,912	4,978	Contingent consideration
Income taxes paid	(1,418)	(533)	> £1.3m for STC paid in October 2017
Net cash flows from operating activities	5,494	4,446	> £250k for WPUK paid in November 17 > £1.0m for IBSL paid in July/October 17
Cash flows from investing activities			\$ £1.011101 IB3L paid iii 3diy/October 17
Contingent consideration paid	(2,550)	(1,250)	
Acquisition of a subsidiary, net of cash acquired	(10,672)	(1,374)	
Payments to acquire PPE	(458)	(369)	Acquisitions
Payments to acquire intangible assets	(1,221)	(1,071)	> Relates to the acquisitions of FEML, Churchcom and HEG during 2017
Cash flows from financing activities			Churchcom and HEG during 2017
New bank loans (net of debt issue costs)	23,960	2,624	
Proceeds from equity fundraising	8,870	423	
Repayment of bank loans	(16,149)	(1,509)	
Interest on bank loans paid	(699)	(713)	
Dividends paid	(2,457)	(1,826)	
Increase/(decrease) in cash and cash equivalents	4,193	(621)	
Cash and cash equivalents brought forward	984	1,605	
Exchange differences on cash and cash equivalents	5	-	
Cash and cash equivalents carried forward	5,183	984	





# INSPIRED ENERGY - WHAT WE DO

# NEED

I need an Energy Contract?

Should I pay this Invoice?

Is my Supplier performing correctly?

Am I compliant with the law?

What am I wasting / what can I do better?



**SIMPLIFY** 

**VERIFY** 

**PROTECT** 

**INFORM** 

**OPTIMISE** 

# SOLUTION

**Procurement** 

**Energy Accounting** 

**Supply Chain Management** 

Audit and Compliance

Monitoring / Targeting / Optimisation



# GROUP OUTLOOK - PLATFORM FOR GROWTH

**Platform for Organic Growth** 

Servicing Evolving
Client Needs

**Technology Diversification** 

**Future Proofing the Group** 

0.4 Million I&C Consumers

2 Million SME Consumers

INSPIRED

1,000 + Independent Energy Brokers ENERGISAVE

• ECM•

OPTIMISATION SERVICES **Systems**Link

SOFTWARE SOLUTIONS

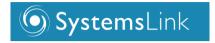
AGGREGATION SERVICES

**INSPIRED INCUBATOR** 

**Utility Suppliers** 



# CORPORATE DIVISION - FY18 ACQUISITIONS



Acquired: Consideration:

March 2018

£3.875m (£3.25m cash and issue of 2,948,113 new ordinary INSE shares)

- SystemsLink is a supplier of energy management software, enabling customers to monitor and manage their utilities consumption effectively
- SystemsLink's energy management platform "Energy Manager" is licensed to public and private sector energy users, energy consultancies and third party intermediaries
- Inspired has been a licensee of Energy Manager since the Group's IPO in 2011, to support its service offering and energy
  management needs of the core Corporate Division. This acquisition brings this capability in-house, providing security of
  access
- Consideration of £3.875 million to be satisfied in cash and shares
- Will form the basis of our software solutions division and will operate as a stand alone business unit
- Consideration Shares are subject to a 12 month lock-in from the date of admission (First Lock-in Period). On expiry of the
  First Lock-in Period, 50% of the Consideration Shares will remain subject to a lock-in for a further 12 months with the balance
  subject to orderly market provisions for 12 months.



# CORPORATE DIVISION - FY18 ACQUISITIONS



Acquired: March 2018

Consideration: up to £2.0m (initial consideration of

£0.5m)

- ECM is a niche operator of water and energy management services, specialising in water engineering solutions
- ECM provides a range of water management services to corporate customers, including water procurement, bill validation, retrospective audit of water bills, leak detection and repair and compliance services, broadening Inspired's service offering within its core Corporate Division
- ECM is based in Kirkham, Lancashire, close to Inspired's head office, facilitating an easier integration into the Group
- Consideration to be satisfied by an initial cash payment of £0.5 million to the shareholders of ECM, with a potential further
  deferred consideration of up to £1.5 million to be satisfied by up to £1.0 million of cash and the issue of up to £0.5 million of
  new ordinary shares in the Group





## GROUP - BOARD

#### Michael Fletcher, Non-Executive Chairman

- > Board Director since IPO, appointed Non-Executive Chairman in September 2016
- > Managing Partner of Praetura Capital LLP, chartered accountant (PwC)
- > Extensive capital markets experience

#### Mark Dickinson, Chief Executive Officer

- > Joined the Board in September 2016
- > Appointed Chief Operating Officer in June 2017 and CEO in October 2017
- > Energy consultancy specialist with 20 years' experience within the sector
- > CEO of M&C Energy Group before selling the company to Schneider Electric in 2013

#### Paul Connor, Finance Director

- > Appointed FD in 2014 from Head of Finance
- > Driving acquisition strategy and integration
- > Chartered accountant

#### Matthew Thornton, Non-Executive Director

- > Established Risk Management division of Inspired
- > Developed innovative buying solutions with major suppliers
- > Board Director since IPO

#### Richard Logan, Non-Executive Director

- > FD of iomart Group PLC since 2006, c.£400m Market Cap, who joined the Board in March 2017
- > Chartered accountant, trained at Ernst & Young

#### Gordon Oliver, Non-Executive Director

- > FD of James Halstead plc since 1999, c.£875m Market Cap, who joined the Board in January 2018
- > Chartered accountant, trained at KPMG















## CORPORATE DIVISION - ACQUISITIONS IN 2017







Acquired July 2017

Acquired April 2017

Acquired April 2017

Consideration: up to €15.0m (€9.0m paid on completion)

Consideration: £2.70m (£2.20m cash)

Consideration: £1.40m cash

#### Rationale

- Corporate energy procurement consultant based in Cork, Ireland.
- Customers include large corporates, public sector bodies and SMEs.
- > Brings high earnings visibility and offers synergies with Corporate Division whilst sales team benefits from cross-selling opportunities and access to Inspired's broader capabilities.
- Ireland's energy procurement sector is relatively underdeveloped compared to the UK, providing a significant opportunity for Inspired to deploy its expertise to secure increased market share in a growing market.

#### Rationale

- > Public sector energy procurement specialist based in Manchester.
- Large portfolio of customers including NHS Trusts/hospitals, academic and sporting institutions which can now benefit from Inspired's energy procurement expertise and breadth of service offering.
- Enhanced Inspired's presence and credentials within the public sector, augmenting the organic growth and presence established by STC.
- OJEU frameworks provide a vehicle to accelerate growth in the sector.

#### Rationale

- > Energy procurement consultant, based in County Durham.
- Operates under two trading divisions, Church Energy
   Purchasing Group, and Energy
   Partners (commercial customers)
   complementing Inspired's core
   Corporate Division.
- > Benefits from a strong order book and has a long history of retaining customers and growing revenues within both divisions.
- > The acquisition added a new sector specialism.

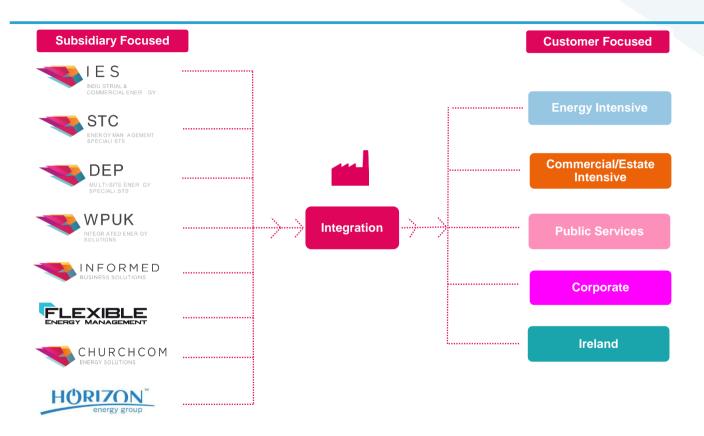
Earnings enhancing and traded in line with expectations in H2 2017.

Earnings enhancing in FY17 and trading in line with expectations.

Earnings enhancing in FY17 and trading in line with expectations.

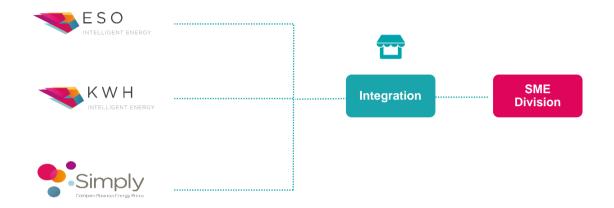


# CORPORATE DIVISION - OVERVIEW & INTEGRATION





# GROUP - OVERVIEW & STRUCTURE







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